



Maths Share

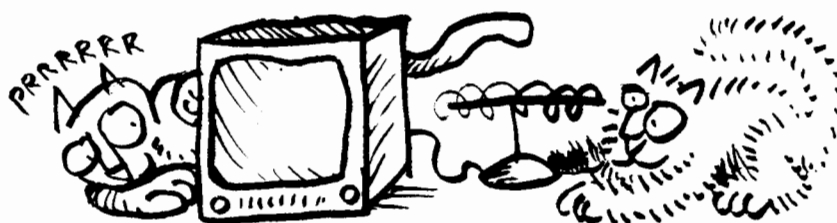
CHANCE AND DATA

Commercial break

U18

You will need

television
Your Page
pen or pencil



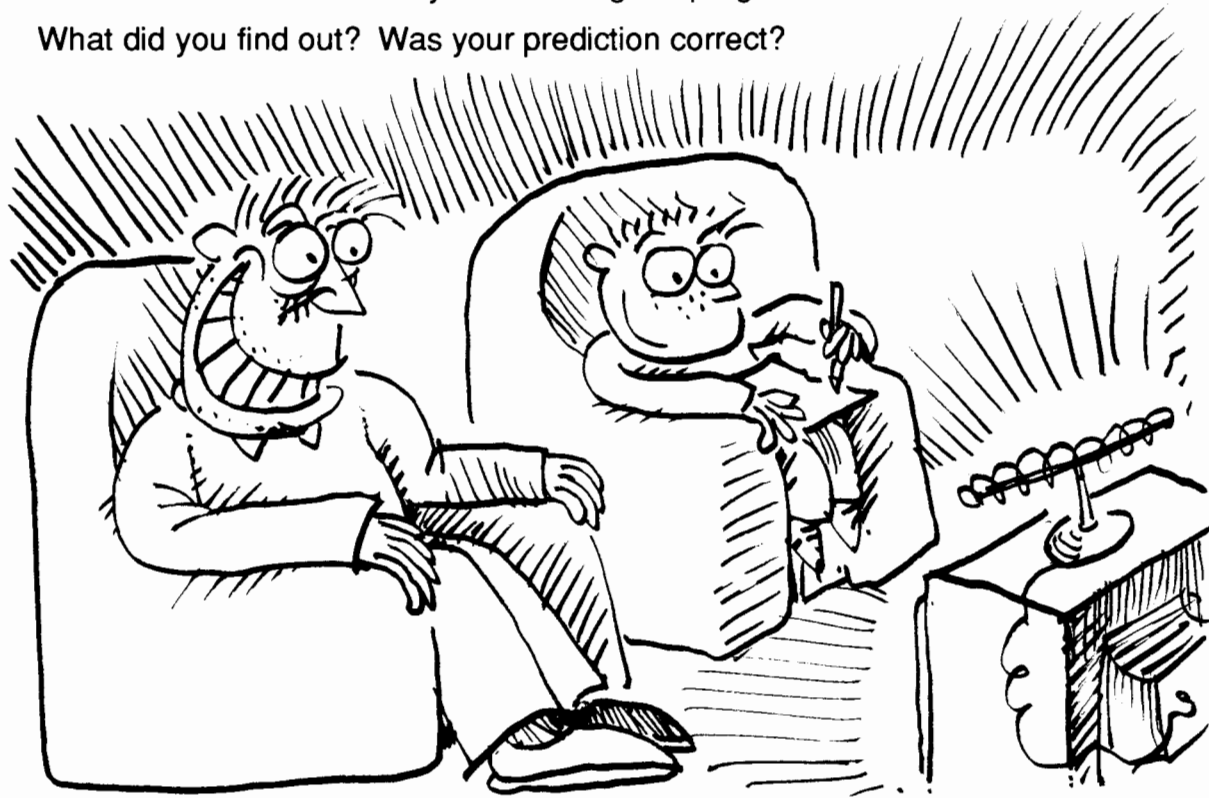
What to do

How much viewing time do you think is taken up watching TV commercials each night? (If you usually watch the ABC, where there are no commercials, you may have to persuade your family to let you change channels this time.)

When you watch TV tonight, record on a table like the one attached the number and length of time of each commercial during one hour.

Record the amount of time you watch regular programs.

What did you find out? Was your prediction correct?



WHERE'S THE MATHS?

Predicting and checking, collecting and recording data.

HINTS FOR PARENTS

It may also be interesting to discuss whether the number of advertisements increases at certain times of the day or night and why this might be so.

Commercial break

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[illegible]